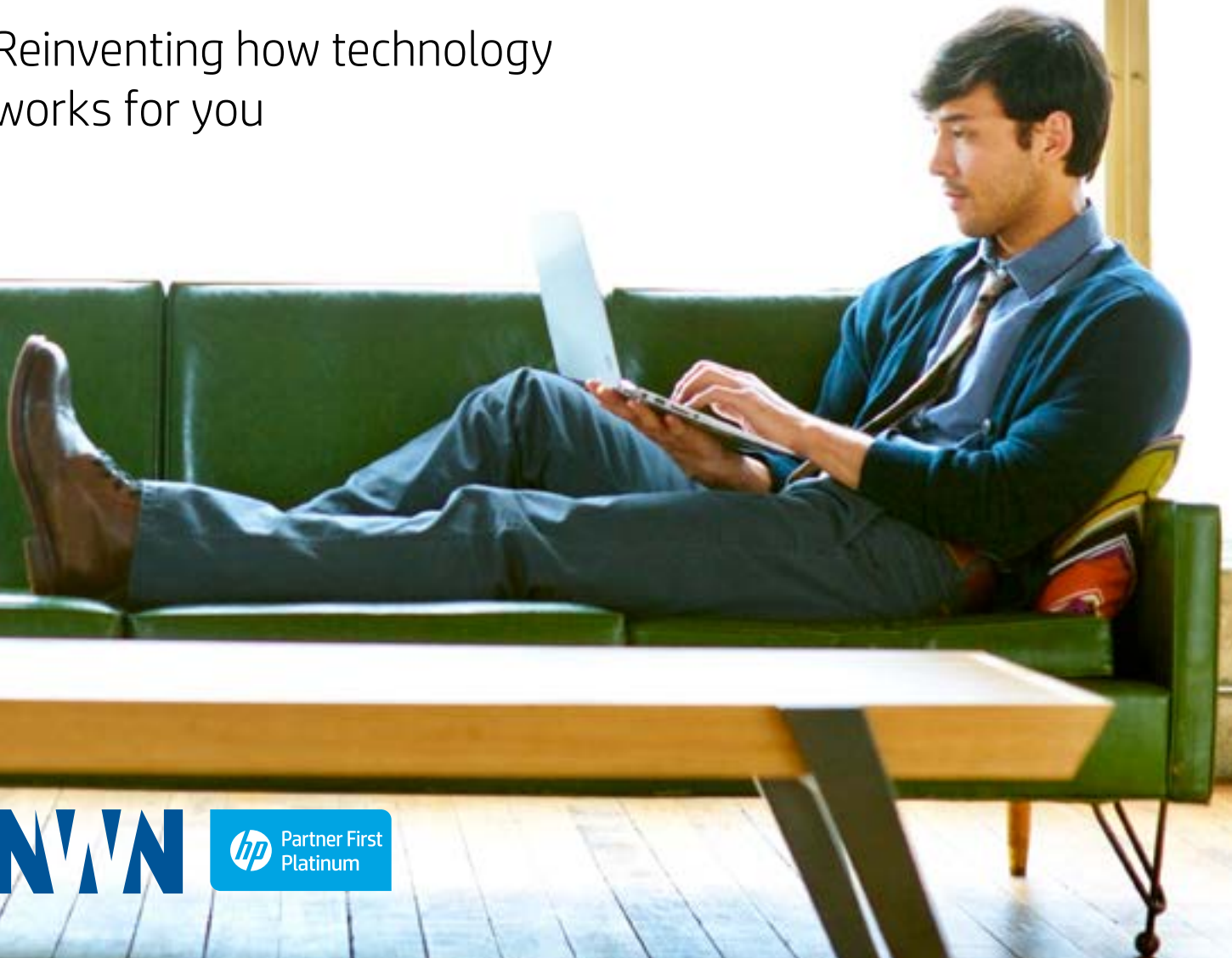


HP Device as a Service

Reinventing how technology
works for you



HP Device as a Service (DaaS) combines world-class computing devices and accessories, lifecycle services, and HP value-added expertise into an all-inclusive solution offered in a single contract on a per-seat, per-month basis.

What is DaaS?

HP DaaS enhances device acquisition, improves device management, and optimizes device usage—while giving IT a more strategic role.






Benefits

- À la carte solution
- A single contract on a per-month basis
- A great end-to-end user experience
- Innovative, intelligent analytics that resolve problems before they occur¹ when you add on HP Proactive Intelligence

Why DaaS is in-demand

Expectations for IT and the way we do business is changing.






-  **Keep devices current and secure**
Avoid vulnerabilities by consistently providing current, in-demand devices with regular refreshes—monitored, secured, and policy-compliant at all times.
-  **Meet budget demands**
Easily predict costs and precisely manage total cost of ownership.
-  **Manage volatility**
Keep devices and services consistent across all departments and locations to help things run smoothly for all employees and effectively deal with the constant change in your growing business.

The solution is as simple as a service

“With HP as the prime contractor for our new clients, we get all the services we need from the same supplier. This means that the time it takes from ordering to receiving our personalized clients is now much shorter.”

— Marcel Funk, head of corporate IT operations, Helvetia Versicherungen

HP DaaS works with all devices in the HP portfolio and helps to keep them efficient with services that span the lifecycle. Plus, analytics offer valuable information that will enable you to improve the end-user experience and total cost of ownership.

-  **Devices**
Any device in the HP portfolio works with HP DaaS.
-  **Services**
Manage devices efficiently with services that span the lifecycle.
-  **Management and analytics**
HP collects metadata about your devices—not data off your devices—to provide valuable information to both the end-user and IT department.

How it works

Your workplace transformation begins with HP DaaS.






Enhance device acquisition

“If I did not have HP Configuration Services, I would have to use a consultant from an external company which would cost me something like €500 a day.”

— Ivan Hislaire, client systems manager, GlaxoSmithKline Vaccines

Give users innovative technology, built-in security, and a regular refresh cycle. Plus, discover a new model for acquiring technology that improves cash flow and helps you achieve predictable ownership costs.

-  **Strategically trusted**
Leverage HP's expertise and global scale—including a presence in over 160 countries—so you can focus on bringing greater strategic vision to your business.
-  **End-of-life safe**
Get ahead of fast-changing technology and workforce needs with a solution that handles turnover securely, as well as plans for your fleet's end-of-life.
-  **Financial intelligence**
Know your costs and manage total cost of ownership with contractual precision.



○ Improve device management

Customize services from configuration to device refresh, improve end-user support and reduce costs, all while making management easier for IT. Plus, benefit from HP's global consistency, expertise, and single point of accountability.



Get assistance throughout the lifecycle

Close gaps in your infrastructure with HP caliber service that spans the entire device lifecycle—including configure, deploy, optimize, maintain, and dispose.



Keep devices secure

Avoid vulnerabilities by keeping your company's entire fleet of devices monitored, secured, and policy-compliant at all times—with devices everyone will want to use.



One point of contact around the globe

Have a global provider and a single point of accountability with service level agreement certainty for your device environment.



○ Optimize device usage



Delight your end users and transform your workplace with productive, secure, always-ready devices. Monitor devices with HP Proactive Intelligence that anticipate problems and optimize fleet performance and productivity.¹



Enjoy lifecycle productivity

Make today's demanding and discerning users happy with world-class devices—from the latest tablets to powerful workstations—while keeping those devices well-tuned and productive over their lifecycle.



Gain analytical insights

Through a consolidated dashboard, gain analytical insight on your fleet's inventory, location, and condition to maintain better security.



Customize to fit your needs

Let HP manage all your devices—even non-HP ones—with a mix of services that is ideal for you.



Optimize your workplace

HP Proactive Intelligence¹ helps resolve device problems before they occur. HP Tech Café² provides employees with rapid onsite resolution of their service needs, reducing downtime.

“This HP contract has unified our service delivery model and has improved the services we can provide to the end-user on a daily transactional basis. In turn this means that staff can offer a much more efficient service to Barclays' customers.”

— Neil Wales, director and head of distribution and estate management, Barclays

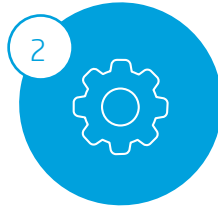


HP Device as a Service Enterprise Offering for the entire device lifecycle



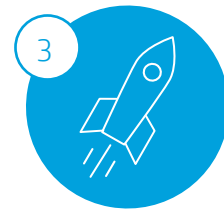
Discover and design

HP will gain an understanding of your current state and objectives and design a solution that fits the needs of you and your users.



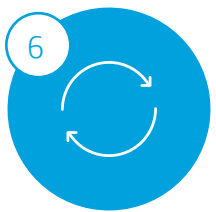
Configure

Save time and increase productivity with services that include installing your images and applications, labeling and tagging devices, and modifying factory settings tailored to your IT needs. HP also offers integration and packaging add-on services for your complete PC solution.



Deploy

HP manages everything from logistics and warehousing to installation and setup, data migration, and executive services.



Dispose and refresh

At the end of a device's lifecycle, HP will refresh with the latest technology products, remove the old units and wipe data, and recycle devices.



Maintain

Extend and expand on the protection of your HP and multi-vendor devices. Improve device readiness with On-site Services, Resident Engineers, Accidental Damage Protection, Defective Media Retention, and HP Tech Café.



Optimize

Enhance your PC environment with HP's suite of support services including priority services, staff augmentation, HP Proactive Intelligence, and security for data and devices.



Share with colleagues

Learn more

<http://www.nwnit.com>

1 HP Proactive Intelligence is an add-on feature to HP Device as a Service.

2 HP Tech Café is a service model part of HP DaaS offering to improve the face-to-face support and provision of accessories to end users.

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